INFORMATION TECHNOLOGY AND MANAGEMENT

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Short Description

INFORMATION TECHNOLOGY AND MANAGEMENT   case study

Description
Multiple Choices:

Q1. Computer crime is defined by:

1. **AITP**

2. **SWAT**

3. **Both (a) & (b)**

4. **None of the above**

Q2. Prototyping is sometimes called:

1. **ASD**
2. **RSD**
3. **RAD**
4. **None of the above**

Q3. Virtual reality is also called:

1. **Computer-simulated reality**
2. **Neurons**
3. **Software robots**
4. **Telepresence**

Q4. A trackball is a stationary device related to the:

1. **Keyboard**
2. **Joystick**
3. **Mouse**
4. **All of the above**

Q5. Hand-held microcomputer devices known as:

1. **Personal digital assistance**
2. **Super computers**
3. **Both (a) & (b)**

4. **None of the above**

Q6. **KMS stands for:**

1. **Knowledge memory systems**

2. **Knowledge making system**

3. **Knowledge management systems**

4. **None of the above**

Q7. **A basic system component of information systems is:**

1. **Memory**

2. **Processing**

3. **Storage**

4. **All of the above**

Q8. **How many characters uses the MICR system?**

1. **15 characters**

Qb. **18 characters**

1. **24 characters**

2. **14 characters**

Q9. **EBCDIC stands for:**

1. **Extended Binary Coded Decimal Interchange Code**

2. **Extended Binary Coded Decimal Instruction Code**

3. **Extended Binary Coded Data Interchange Code**

4. **Electronic Binary Coded Data Interchange Code**

5. **The smallest element of data is called:**

6. **Byte**

7. **Bit**

8. **Giga byte**

9. **None of the above**

Part Two:

1. **Write a note on 'Cache Memory'.**

2. **What do know about 'Assembler'?**

3. **Write a note on 'Optical Character Recognition'.**

4. **Explain the term 'Electronic commerce'.**

5. **Why has eBay become such a successful and diverse online marketplace? Visit the eBay website to help you answer, and check out their many trading categories, specialty sites, international sites, and other features.**

6. **Why do you think eBay has become the largest online/offline seller of used cars, and the largest online seller of certain other products, like computers and photographic equipment?**

7. **Why have developments in IT helped to increase the value of the data resources of many companies?**

8. **How can companies use IT to meet the challenges of data resources security?**

1. **What potential security problems do you see in the increasing use of**

intranets and extranets in business? What might be done to solve such problems? Give several examples.

2. Suppose you are a manager being asked to develop e-business and e-commerce applications to gain a competitive advantage in an important market for your company. What reservations might you have about doing so? Why?

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers