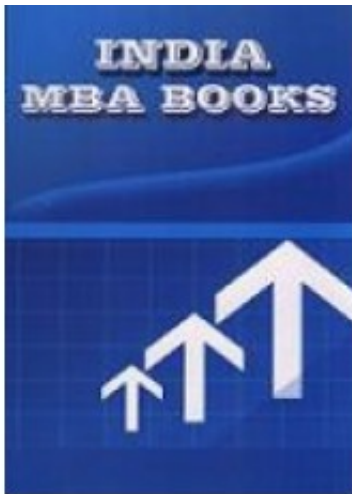


INVESTMENT MANAGEMENT



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5.3 INVESTMENT MANAGEMENT

OBJECTIVES:

1. To enable develop skills in analyzing various types of securities.
2. To develop necessary skills in students to design and revise a portfolio of securities.

Unit 1: Introduction Investment Management 10Hrs

Investment management, nature and scope, investment avenues, types of financial assets and real

assets, Security return and risk – Systematic and unsystematic risk - sources of risk, Measurement

of risk and return, sources of investment information, Fixed income – securities – bonds, preference shares – sources of risk, valuation, duration of bonds – theory of interest rates – yield

curve, Bond innovations and their valuation.

Unit 2: Securities Analysis 14Hrs

Analysis of variable income securities, fundamental analysis – analysis of economy, industry

analysis, company analysis – financial and non – financial, Equity valuation models, Options,

futures, forwards, warrants, and their valuations, Technical analysis – Dow's theory, charts –

Efficient market hypothesis and its implications, Tax aspects of investment, Securities Trading

procedure. A Critical Survey of software packages for security analysis.

Unit 3: Portfolio Management 10Hrs

Meaning of portfolio management, portfolio analysis, why portfolios? Portfolio objectives,

portfolio management process, selection of securities. Portfolio theory, Markowitz Model,

Sharpe's single index model. Efficient frontier with Lending and borrowing, optimal portfolio

capital Asset pricing model, Arbitrage pricing theory two factor and multi factor models.

Unit 4: Portfolio Management Strategies 12Hrs

Bond Portfolio Management strategies, Equity portfolio management strategies, strategies using

derivatives, hedging. Portfolio revision – rebalancing plans, portfolio evaluation, Sharpe's index,

Treynor's measure and Jensen's measure.

Unit 5: Mutual Funds 10Hrs

Mutual funds, Investors life cycle, Personal investment, Personal Finance, Portfolio Management

of funds in banks, insurance companies, pension funds, International investing, International funds

management, emerging opportunities. A brief survey of software packages for Portfolio

Management.

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