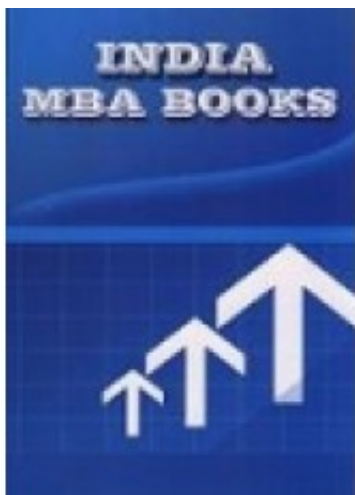


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1.2 Information & its communication: meaning, forms and channels of communication, formal and Informal communication, models of communication, scientific communication, barriers of communication, library as a channel of communication.

1.3 Knowledge Society and the Library : Knowledge Society: Genesis, Characteristics and Implication & Changing Role of LIC& professionals in Knowledge Society

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Unit 2 Library and Information Science Education & Professionalism

2.1 Library and Information Science Education: definition of professional education, components of professional education, LIS as a discipline, levels & curriculum of LIS Education in UK, USA and India, methods of teaching and evaluation in LIS Education ,Accreditation of LIS Education in India, UK,& USA

2.2 Professionalism: definition of profession & its characteristics, definition of Librarianship & changing role of library profession, role of professional associations in promoting librarianship, professional ethics(definition, concept, need & purpose)

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Information and Knowledge Management

3.1 Information Management : concept & methods

3.2 Knowledge Management : definition, objectives, methods & tools

UNIT 4

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Economics of Information

4.1 Concept, and Substance of Economics, Economics of information

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