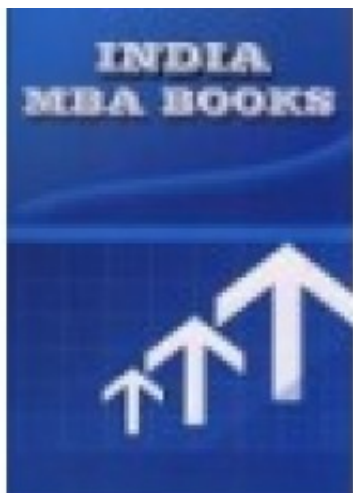


# TOUR ORGANISATIONS & TRAVEL MANAGEMENT



**Brand:** Mehta Solutions  
**Product Code:** 1330302237  
**Weight:** 0.00kg

**Price: Rs600**

## Short Description

**TOUR ORGANISATIONS & TRAVEL MANAGEMENT**

## Description

**TOUR ORGANISATIONS & TRAVEL MANAGEMENT SOLVED PAPERS  
AND GUESS**

**Product Details: UTKAL UNIVERSITY TOUR ORGANISATIONS & TRAVEL  
MANAGEMENT**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other **UTKAL UNIVERSITY** book solutions now mehta solutions brings top solutions for **TOUR ORGANISATIONS & TRAVEL MANAGEMENT** contains previous year solved papers plus faculty important questions and answers specially for **UTKAL UNIVERSITY** .questions and answers are specially design specially for **UTKAL UNIVERSITY** students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

## **TOUR ORGANISATIONS & TRAVEL MANAGEMENT**

**UNIT-I** Importance of Tour Organisation and Travel Management. , Types of Travel Agencies & Tour Operations & Their Organisational Setups, Present Trends and Patterns, Prospectus,

Problem and Issues, the Indian Travel Agencies and Tour Organisations an Overview

**UNIT-II** Setting up of a Travel Agency, Market Research & Investment Provision

**UNIT-III** Preparing Feasibility Report, Procurement of Legal Certification for Setting of a Travel Agency, Affiliation Membership from Reputed Association like IATA, UFTA, TAAI, WATA, FHRA etc.

**UNIT-IV** Functions of a Travel Agency, Understanding Functions of a Travel Agency, Travel Information, Documentation, Planning & Casting Tours, Ticketing Product Promotion and Other Miscellaneous Works, Customer's Service & Use of Foreign Language & its Incentives, Sources of Income, Commission, Service Charges Make up on Tours.

**UNIT-V** Organizational Structure of Standard Agencies Such as SITA / TCI / SOTC / SHIKHAR, International Conventions- Warshaw Convention 1929, Chikago 1944, Brussels Convention

1961, Berne Convention 1961-66