

# SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT



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# **II YEAR – III SEMESTER**

**COURSE CODE: 7MBA3EB**

## **ELECTIVE COURSE – FINANCE-**

### **SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

#### **Unit I**

Meaning of investment – Speculation and Gambling – Investment avenues - Types of investors – Investment objectives – The investment process – Security Analysis – Meaning of security – Types of securities – Meaning of security analysis

#### **Unit II**

Economic Analysis – Economic forecasting and stock Investment Decisions – Forecasting techniques. Industry Analysis – Industry classification. Economy and Industry Analysis. Industry life cycle – Company Analysis Measuring Earnings – Forecasting Earnings – Applied Valuation Techniques – Graham and Dodds investor ratios.

#### **Unit III**

Fundamental Analysis Vs Technical Analysis – Charting methods – Market Indicators. Trend– Trend reversals – Patterns – Moving Average – Exponential moving Average – Oscillators – ROC Momentum – MACD – RSI.

## **Unit IV**

**Portfolio Analysis – Selection and Evaluation – Meaning of portfolio – Reasons to hold portfolio – Diversification analysis – Markowitz’s Model – Assumptions – Specific model – Risk and return optimization – Efficient frontier – Efficient portfolios – Leveraged portfolios – Corner portfolios.**

## **Unit V**

Capital Market Theory - CAPM theory and assumptions - CAPM Model – Arbitrage Pricing Theory – assumptions – APT Model . Financial Derivatives – Meaning and Definition – Futures and Options.

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